

iDiversicons™



"Bringing *Choice* to Emoticons..."

iDiversicons™

Emoji Short Story Contest  
By Cub Club Investment, LLC  
(Hereinafter CCI, LLC)

## ENTRY INSTRUCTIONS & TERMS AND CONDITIONS

### Entry Dates:

- Submissions for the iDiversicons Emoji Short Story Contest will be accepted from **Sunday November 23, 2014**
- The DEADLINE for receipt of entries is **12 pm midnight (CST) on Friday March 20, 2015**

### HOW TO ENTER

Applicants are required to make their submission using the online Contact Us Form and then submit their short story by email to [sales@idiversicons.com](mailto:sales@idiversicons.com) on or before the deadline.

### EMAIL ENTRY ONLY

1. **Read the attached ENTRY TERMS AND CONDITIONS** thoroughly to make sure you qualify and are eligible for the Award. Submission of an entry is acceptance of all the Terms and Conditions.

2. **Format and create the iDiversicons Emoji Short Story** as per the following instructions:
  - One entry per author
  - Each entrant must pay a non-refundable \$3.00 Entry Fee through PayPal on our website
  - The Entry Fee is non-refundable even if the entrant/author decides not to enter the contest
  - Each entrant must download the iDiversicons App in the App Store or Google Play Store
  - Each entrant must provide a copy of receipt or proof that they have a copy of the iDiversicons App
  - Each entrant must include a Short Story Title and the Author's Name
  - Each story created must exclusively use a minimum of one hundred (100) iDiversicons images (no word images)
  - Each entrant may use the provided spreadsheet on the iDiversicons.com website to display their selected iDiversicons images for this short story contest (multiple spreadsheets are acceptable if required)
  - Each entrant must submit a written version of your iDiversicons Short Story created with the images
  - Each entrant's written version must be submitted in MS Word document and written in the English language, Arial Font, 12pt size and in black
  
3. **Entry Form (Contact Us Form)**
  - Fill in the **Contact Us Form** online at [www.iDiversicons.com](http://www.iDiversicons.com)
  
4. Send your story, with the **author's name** and **short story title** (in English) in the subject line of your email to: [sales@idiversicons.com](mailto:sales@idiversicons.com)

**Please note**

- Incomplete Contact Us Forms and Short Stories not submitted in accordance with the Entry INSTRUCTIONS and Entry TERMS AND CONDITIONS will not be eligible for consideration
- No entries can be returned
- Entries submitted by email will receive an acknowledgement

iDiversicons Emoji Short Story Contest  
**ENTRY INSTRUCTIONS & TERMS AND CONDITIONS**

**1. GENERAL**

- 1.1 “Award” means this competition to find the best short story along with runners up and shall be known as the iDiversicons Emoji Short Story Contest Award.
- 1.2 “Entrant(s)” means all authors submitting an entry and who consent to all the terms and conditions contained herein.
- 1.3 “Entry” means any short story meeting the submission criteria entered for the Award.

**2. THE AWARD**

- 2.1 From the Entries submitted, the judges will draw up a long list of up to twenty (20) short stories. The judges will then reduce this to a shortlist of ten (10) outstanding Entries, from which they will select the winning Entry and three runners-up. Cub Club Investment (CCI), LLC reserves the right to increase or reduce the number of Entries selected for the long list and shortlist at its sole discretion.
- 2.2 Total prizes are worth **\$25,000 in cash** and this will be presented to the three (3) first prize Entrants of the best short stories as follows. Based on eligible Entries in the opinion of the judges for each of the three categories. These Entries will be the “Winners of the iDiversicons Emoji Short Story Contest”
  - 2.2.1 **\$11,000** for one college student or one adult
  - 2.2.2 **\$5,000** for one high school student
  - 2.2.3 **\$1,000** for one middle school student
- 2.3 In addition, there will be three (3) runners-up prizes of:
  - 2.3.1 **\$5,000** for one college student or one adult
  - 2.3.2 **\$2,500** for one high school student and
  - 2.3.3 **\$500** for one middle school student
- 2.4 Prizes will be awarded as checks to the winners and runners-up.

**3. ELIGIBILITY**

- 3.1 The Award is open to authors from all countries and the written portion must be in English only. Middle School Students and High School Students who are under the age of 18 must submit a signed letter of approval from their parent or legal guardian. Adults who are 18 years of age at the time of submission do not require consent.
- 3.2 The Entrant must use a minimum of one hundred (100) iDiversicons images. No iDiversicons with words in them are allowed for this contest.
- 3.3 For ease of presentation, each Entrant must download and use the Excel Spreadsheet (found in the contact section of iDiversicons.com to put the iDiversicons images in the squares horizontally (side-by-side). Entries may use as many spreadsheets as required for the

iDiversicons images.

- 3.4 Entries may only be submitted by the author or by the parent or legal guardian of authors under the age of 18.

No more than one story per author may be submitted. It is the responsibility of the author to make sure that there is not more than one of his/her stories submitted in total.

- 3.4 Entrants must warrant that the Entry is original; entirely the author's own work, does not infringe any existing copyright, or any other rights of any third party, contains nothing obscene, unlawful or defamatory and should be suitable for publication on the television, in the newspaper, magazine, eBook or any other digital form of publication.
- 3.5 The Award is not open to employee's of iDiversicons or any of its associated, affiliated or subsidiary companies, or anyone connected with the Award or their direct family members.
- 3.6 Entries are limited to stories that are created exclusively using a minimum of one hundred (100) iDiversicons images only (no word images).
- 3.7 Entries must include a title of the short story and a typed written version of the story in English for the story created exclusively with iDiversicons emojis.
- 3.8 Authors currently serving a term of imprisonment are ineligible for the Award.
- 3.9 Entries must be submitted in the author's own name.
- 3.10 Following submission to the Award, Entries should not be published in any other national newspaper, magazine, eBook or online publication (unless scheduled for such publication prior to Entry) between the opening of submissions and the announcement of the Award will not be eligible for the Award.

#### **4. COPYRIGHT AND TERMS OF USE**

- 4.1 Entrants retain all rights to their entries, but by submitting a story for the Award Entrants acknowledge and agree that the winning Entrant:
- 4.1.1 Grants to Cub Club Investment (CCI), LLC, its affiliates, licensees, successors and assigns a worldwide, perpetual, transferable, non-exclusive, royalty free license to use in any way whatsoever including but not limited to, public performance, public display, publishing, reproduction, communication to the public, amendment, abridgement, or modification of the entry or any part of the entry, transmission and distribution of the entry or any part of the entry (either as an individual entry and/or with other entries and/or other third party content) on and through the website [www.iDiversicons.com](http://www.iDiversicons.com) or any website, app or other digital product associated with iDiversicons and/or on and through any online store and/or app/e-book store (including but not limited to Amazon and/or iTunes and/or Google Play) and/or any newspaper or other publication published by CCI in its different present and future forms for example newsprint, Braille, talking book, podcast, audio download, electronic databases, e-paper, mobile device application, electronic media or website including mobile form or any other facsimile or derivative versions in any medium; and

- 4.2 In the event that an official Short Story Award Selection containing the winning Entry and Entries is published by CCI, its affiliates, licensees, successors or assigns (the "Selection") all such Entrants will be deemed to have granted the rights for such publication and distribution in paper, e-paper, e-Book, downloadable format, talking book, podcast, mobile device application, electronic media or website including mobile form or in any other present or future form of publication (collectively, "the Media"), and they or their agents will clear the necessary rights for such publication and distribution. The rights for publication will be non-exclusive, with no bar on publication rights elsewhere for one year from the announcement of the winning Entry. In the event CCI decides to add any Entries other than the winning Entry to the Selection, CCI, will contact such selected Entrants and agree to the basis of their inclusion in the Selection.
- 4.3 CCI may also (but is not obliged to) enter into arrangements with third parties to publish and distribute the Selection in some or all of the Media. In that event, CCI will contact the Entrant in relation to such arrangements, and the Entrant may enter into any required agreements with CCI and the third party in relation to that publication and distribution.
- 4.4 By submitting an Entry, Entrants agree to make themselves available for public relations activities wherever possible. In the event of being shortlisted for the Award, Entrants agree to participate in the Award Ceremony (if one is held), and in the event of winning the Award undertake a mutually acceptable limited program of activities to promote the Award particularly immediately after the Award is made. For the avoidance of doubt, any publisher or agent who submits an Entry on behalf of its author shall be responsible for inviting and ensuring their author's attendance at the Award ceremony and any further activity agreed. Entrants are responsible for all reasonable costs associated with attending public relations activities, the events and ceremony.
- 4.5 By submitting an Entry, Entrants agree to give an interview that may be recorded and participate in a frequently asked questions session, and/or assist in the production of a follow up article in each case that may be published and made available to the public by CCI, or any other medium at CCI's sole discretion. In the event that an interview or article is made about an Entrant, this does not mean that the Entrant is entitled to an award or prize.
- 4.6 By submitting an Entry, Entrants of all winning or runner-up Entries agree to ensure that in the event that any winning or runner up Entry is published, including in any publications such as a Selection, it will carry approved credits if requested to do so and provided all materials bearing such approved credits, logos or trademarks are pre-approved by CCI. Such accreditation if required will be provided to the winner and runners-up at the end of the Award.

## **5. JUDGING**

- 5.1 The iDiversicons Emoji Short Story Award judges will select a long list from which they will select a shortlist of six outstanding short stories submitted for the Award. CCI reserves the right to increase or reduce the numbers of entries selected for the long list and the short list at their sole discretion.
- 5.2 All shortlisted Entries will be contacted personally by email or by telephone. The overall winner will be announced at the Award Ceremony on Friday May 29, 2015.
- 5.3 The judges' decision is final and no correspondence will be entered into.
- 5.4 The judging will be fair and independent. The judging panel will be appointed by the Award Director in association with CCI and will include a representative from CCI and other members of the community.

## **6. ADMINISTRATION AND COMMUNICATION**

- 6.1 **Entrants may enter this contest only by email:** Each Entry must First pay the non-refundable registration fee of \$3.00 through PayPal at iDiversicons.com, Secondly, register by submitting their information on the "Contact Us Form"; Thirdly, purchase the iDiversicons App (and show proof of purchase); Last, submit one (1) copy of the Short Story with a Title using the iDiversicons images; and one (1) copy of the Entry's written version of the iDiversicons Short Story must all be received by email sent to **sales@idiversicons.com** by **12 pm midnight (CST) on Friday March 20, 2015.**

For further details please re-review Section 2. Page 1 of this document.

The official announcement will be made on May 29, 2015 due to the anticipated large number of entries. All announcement dates are approximate and may be subject to change.

- 6.2 Entrants must provide their name, email address, telephone number and postal address (please put your address in the message box). A panel of judges will administer the Award. CCI will only use personal details for the purposes of administering this Award, and will not publish them or provide them without permission to anyone not involved in the administration of this Award. Uses of personal data received by CCI in the course of the Award are subject to our privacy policy. The Winning Entrants' names and stories may be published.
- 6.3 The Award Director/Founder of CCI will not acknowledge receipt of Entries and does not accept any responsibility for late, lost or damaged Entries. Proof of sending is not proof of receipt.

- 6.4 Entrants must supply full details as required above, and comply with all rules and terms and conditions to be eligible for the Award. Ineligible, obscene or fraudulent Entries will be automatically disqualified.
- 6.5 Please note that no Entries can be returned.
- 6.6 CCI reserves the right to refuse any Entry to the Award for any reason at their absolute discretion.
- 6.7 Entrants will be deemed to have accepted these rules and to agree to be bound by them when Entering.
- 6.8 All Entrants will indemnify Cub Club Investment (CCI), LLC against loss, injury or damage (including any legal costs or expenses and any compensation costs and disbursements paid by CCI on the advice of legal counsel to compromise or settle any claim occasioned to CCI in consequence of any breach of the warranties contained in these terms and conditions or arising out of any claim alleging that the submitted entry constitutes an infringement of copyright or contains obscene or defamatory matter.
- 6.9 There is no alternative to the prize stated and the prize is not transferable and no part or parts of the prize may be substituted for other benefits, items or additions.
- 6.10 CCI will not be liable for any failure of receipt of Entries.  
CCI have no responsibility for any Entries that are lost, delayed, illegible, damaged, incomplete or otherwise invalid. Other than death or personal injury arising from the acts or omissions of CCI, or their employees, CCI will not be liable for any loss or damage arising out of the winner's enjoyment of the prize.
- 6.11 CCI reserves the right at any time to cancel, modify or supersede the Award (including altering prizes) if, in their sole discretion, the Award is not capable for being conducted as specified. CCI reserves the right to substitute a prize of equal value in the event that circumstances beyond their control make this unavoidable.
- 6.12 The promoter of this Award is Cub Club Investment (CCI), LLC, Mobile App Developer of iDiversicons.
- 6.13 By entering, all eligible entrants agree to abide by each and all these terms and conditions. CCI reserves the right, with or without cause, to exclude entrants and withhold prizes for violating any of these terms and conditions. CCI reserves the right to amend these terms and conditions. Any amendments will be published on the Website.

6.14 For a list of winners, please send a request online at [www.iDiversicons.com](http://www.iDiversicons.com) stating that you would like details of the winners of the Award.

6.14.1 These terms and conditions are exclusively governed by construed and administered in accordance with the laws of the State of Texas. Nothing contained in this clause shall limit the right of CCI, its affiliates or subsidiaries, successors or assigns, to bring a claim against any party in any other jurisdiction. The parties agree and stipulate that the Agreement to the terms and conditions shall be deemed to have been entered into the State of Texas. Any claim or cause of action arising out of or connected with these terms and agreement shall be brought solely and exclusively in either the United States District Court for the Southern District of Texas or the District Court of Galveston County, Texas, and the parties hereto consent to submit to the personal jurisdiction of such courts, and waive all objections to such jurisdiction and venue.

7. **iDiversicons Word Emoji Example:**

7.1 Word emojis are not allowed in your iDiversicons Short Story. Do not use in your story.

Great!

8. **iDiversicons Spreadsheet Example of where to place the minimum of 100 images:**

